



[Christy Ann Beguesse](#) of a broken art had faith that the Bucerias art scene would support an official art walk, although no one else did. Undeterred, she started the Bucerias Art Walk, which attracts more and more art lovers, every event.

When I first moved to Bucerias the Puerto Vallarta Art Walk was the only destination for art fans. I decided to drive into the "city" and was so impressed. It was the first art walk that I had attended and was very surprised to see all the participants, both walkers and galleries.

I walked to my gallery the next morning and looked down my little cobble stone street, which had 13 galleries within a three-block stretch. Then the proverbial light bulb lit. Why not here in Bucerias? Later that week there was an opening at one of the local galleries and I pitched my idea to the other artists and gallery owners on our street. Unfortunately it was not well received. "No one would come to Bucerias for an art walk", "The streets are too dark", "No one likes to walk on the cobblestones". Oh well, I thought, but during that whole summer (our low season) I could not let go of the "dream".

When the high season came around in November of 2006 I simply slipped a letter under the galleries doors announcing "The Bucerias Art Walk will take place in 1 week, have your doors open". Then I started to spread the word. There is a saying here, "there are two forms of communication in Bucerias, "Telcel" and "tell Christy". I sent out press releases and hung fliers on telephone poles. I went and introduced myself to all the local concierges at the resorts and produced maps of the participating galleries. To my pleasant surprise we had over 300 walkers at the first Bucerias Art Walk and it has been growing bigger and better ever since.

I founded The Bucerias Art Walk Plaza to encourage new galleries to locate here and to offer artists of all types a venue to display their art in a real effort to bring art to the streets. There is so much undiscovered talent in Mexico and many of the artists cannot afford to pay commissions on their work. We display their art in the galleries, cafes, and even private patios all along Lazaro Cardenas and no commissions are charged. We have had artists from Canada, the U.S., and many parts of Mexico join us at The Bucerias Art Walk. Many food providers and caterers have also jumped on board and supply free taste treats to walkers. The Reward? There is nothing better than to see artists show and sell his or her first piece of art.

The Goal? To grow as an art community and to hold charity events to raise funds to purchase art supplies for local public schools

I personally extend an invitation: "When in the Puerto Vallarta area, be sure to make The Bucerias Art Walk one of your destinations. Stroll under the palm trees and watch our artisans practice their craft. But watch out!.....I promise, you will soak up "local color".

Christy Ann Beguesse

Founder.

Check out more information about the [Bucerias Art Walk Plaza](#) & Christy's website "A Broken Art" www.abrokenart.com